

DUPLICATE
INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963935-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2051

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963935	6375304

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	THE CHEW	1P-2P	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	1:28 PM	THE CHEW	1P-2P	:30	OFA-12-G-145H	\$275.00 NM
2	WPBF	W	10/17/12	1:57 PM	THE CHEW	1P-2P	:30	OFA-12-Z-151H	\$275.00 NM
3	WPBF	Th	10/18/12	1:29 PM	THE CHEW	1P-2P	:30	OFA-12-G-155H	\$275.00 NM
4	WPBF	F	10/19/12	1:31 PM	THE CHEW	1P-2P	:30	OFA-12-G-155H	\$275.00 NM
2	10/22/12	10/22/12	THE CHEW	1P-2P	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	1:00 PM	THE CHEW	1P-2P	:30	OFA-12-G-155H	\$275.00 NM
3	10/16/12	10/19/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-P-143H	\$225.00 NM
3	WPBF	W	10/17/12	10:46 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-Z-151H	\$225.00 NM
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2	WPBF	F	10/19/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-155H	\$225.00 NM
4	10/22/12	10/22/12	10-11a Anderson Cooper 10-11a		M-----	:30	1	\$225.00	NM
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5	10/16/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/17/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-Z-151H	\$1,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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6	10/16/12	10/19/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	-TWTF--	:30	3	\$700.00	NM																																																																			
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7	10/16/12	10/19/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	-TWTF--	:30	2	\$800.00	NM																																																																			
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2	WPBF	Th	10/18/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-Z-151H	\$400.00	NM																																																																		
11	10/16/12	10/19/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	-TWTF--	:30	4	\$60.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td>4</td><td>\$60.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WPBF</td><td>Tu</td><td>10/16/12</td><td>4:42 AM</td><td>4:30a-5a</td><td>430a-5a</td><td>:30</td><td>OFA-12-P-143H</td><td>\$60.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>W</td><td>10/17/12</td><td>4:41 AM</td><td>4:30a-5a</td><td>430a-5a</td><td>:30</td><td>OFA-12-Z-151H</td><td>\$60.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>10/18/12</td><td>4:37 AM</td><td>4:30a-5a</td><td>430a-5a</td><td>:30</td><td>OFA-12-G-155H</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-TWTF--	4	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Tu	10/16/12	4:42 AM	4:30a-5a	430a-5a	:30	OFA-12-P-143H	\$60.00	NM	4	WPBF	W	10/17/12	4:41 AM	4:30a-5a	430a-5a	:30	OFA-12-Z-151H	\$60.00	NM	1	WPBF	Th	10/18/12	4:37 AM	4:30a-5a	430a-5a	:30	OFA-12-G-155H	\$60.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	-TWTF--	4	\$60.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
3	WPBF	Tu	10/16/12	4:42 AM	4:30a-5a	430a-5a	:30	OFA-12-P-143H	\$60.00	NM																																																																		
4	WPBF	W	10/17/12	4:41 AM	4:30a-5a	430a-5a	:30	OFA-12-Z-151H	\$60.00	NM																																																																		
1	WPBF	Th	10/18/12	4:37 AM	4:30a-5a	430a-5a	:30	OFA-12-G-155H	\$60.00	NM																																																																		

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PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963935-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2051	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/16/12	10/19/12	4:30a-5a	430a-5a	-TWTF--	:30	4	\$60.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF F 10/19/12 4:30a-5a 430a-5a :00 \$60.00 NM									
Credited									
12	10/22/12	10/22/12	4:30a-5a	430a-5a	M-----	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 4:44 AM 4:30a-5a 430a-5a :30 OFA-12-Z-151H \$60.00 NM									
13	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/16/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-145H \$220.00 NM									
1 WPBF W 10/17/12 4:58 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-Z-151H \$220.00 NM									
3 WPBF Th 10/18/12 5:08 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-Z-151H \$220.00 NM									
4 WPBF F 10/19/12 5:00 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-155H \$220.00 NM									
14	10/16/12	10/19/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 10/16/12 5:52 PM M-F 5pm News 5-6pm :30 OFA-12-G-145H \$450.00 NM									
1 WPBF W 10/17/12 5:39 PM M-F 5pm News 5-6pm :30 OFA-12-Z-151H \$450.00 NM									
2 WPBF Th 10/18/12 5:28 PM M-F 5pm News 5-6pm :30 OFA-12-G-155H \$450.00 NM									
4 WPBF F 10/19/12 5:22 PM M-F 5pm News 5-6pm :30 OFA-12-G-155H \$450.00 NM									
15	10/16/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	4	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 10/16/12 5:37 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-P-143H \$320.00 NM									
1 WPBF W 10/17/12 5:41 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-Z-151H \$320.00 NM									
2 WPBF Th 10/18/12 5:29 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-G-155H \$320.00 NM									
4 WPBF F 10/19/12 5:44 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-Z-151H \$320.00 NM									
16	10/16/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 3 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/17/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-Z-151H \$1,050.00 NM									
3 WPBF Th 10/18/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-155H \$1,050.00 NM									
2 WPBF F 10/19/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-Z-151H \$1,050.00 NM									
17	10/16/12	10/19/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/16/12 6:30 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-145H \$275.00 NM									
3 WPBF W 10/17/12 6:23 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-Z-151H \$275.00 NM									

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR PRESIDENT	2051

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/16/12	10/19/12	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-151H	\$275.00 NM
4	WPBF	F	10/19/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-155H	\$275.00 NM
18	10/16/12	10/19/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	OFA-12-P-143H	\$1,600.00 NM
2	WPBF	W	10/17/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	OFA-12-Z-151H	\$1,600.00 NM
19	10/16/12	10/19/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	8:30 AM	Good Morning America	7-9AM	:30	OFA-12-P-143H	\$550.00 NM
3	WPBF	W	10/17/12	8:58 AM	Good Morning America	7-9AM	:30	OFA-12-Z-151H	\$550.00 NM
4	WPBF	Th	10/18/12	8:29 AM	Good Morning America	7-9AM	:30	OFA-12-G-155H	\$550.00 NM
2	WPBF	F	10/19/12	8:40 AM	Good Morning America	7-9AM	:30	OFA-12-Z-151H	\$550.00 NM
20	10/16/12	10/19/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12	7:52 PM	Jeopardy	7:30-8PM	:30	OFA-12-Z-151H	\$1,700.00 NM
1	WPBF	F	10/19/12	7:52 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-155H	\$1,700.00 NM
21	10/16/12	10/19/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	9:56 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-145H	\$225.00 NM
1	WPBF	W	10/17/12	9:23 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-Z-151H	\$225.00 NM
3	WPBF	Th	10/18/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-Z-151H	\$225.00 NM
4	WPBF	F	10/19/12	9:21 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-155H	\$225.00 NM
22	10/22/12	10/22/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-155H	\$225.00 NM
23	10/19/12	10/19/12	20/20	10-11PM	----F--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----F--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	10:37 PM	20/20	10-11PM	:30	OFA-12-Z-151H	\$2,200.00 NM
24	10/22/12	10/22/12	NETWORK POLITICAL P9-11p		M-----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$2,175.00				

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Lehigh Valley, PA 18002-6885

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963935-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2051	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/22/12	10/22/12	NETWORK POLITICAL P9-11p		M-----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 10:57 PM NETWORK POLITICAL PROGR/9-11p :30 OFA-12-Z-151H \$2,175.00 NM									
25	10/22/12	10/22/12	DWTS	8-9PM	M-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/22/12 8:36 PM DWTS 8-9PM :30 OFA-12-G-155H \$4,500.00 NM									
26	10/20/12	10/20/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 12:36 AM M-Sun 1130p-12am Late News 1130p-1205am :30 OFA-12-Z-151H \$400.00 NM LR - Football									
27	10/20/12	10/20/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 5:54 AM Sat 5-6am News Sat 5-6am :30 OFA-12-G-155H \$60.00 NM									
28	10/20/12	10/20/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 6:45 AM Sat 6-7am News Sat 6-7am :30 OFA-12-Z-151H \$320.00 NM									
29	10/20/12	10/20/12	Sat 7pm News	7-730pm	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 7:46 PM Sat 7pm News 7-730pm :30 OFA-12-Z-151H \$800.00 NM LR - Football									
30	10/20/12	10/20/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 7:27 AM GMA Saturday 7-8am Sat 7am-8am :30 OFA-12-G-155H \$650.00 NM									
31	10/20/12	10/20/12	Miami vs. FSU College Fc8-1130P		-----S-	:30	1	\$3,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$3,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/20/12 7:58 PM Miami vs. FSU College Football 8-1130P :30 OFA-12-G-155H \$3,250.00 NM LR - Football									
32	10/20/12	10/20/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$450.00									

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Obama/D/President	OBAMA FOR PRESIDENT	2051	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/20/12	10/20/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
	10/15/12	10/21/12	-----S-				1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	8:37 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-G-155H	\$450.00 NM
33	10/21/12	10/21/12	666 PARK AVE	10-11PM	-----S	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	10:33 PM	666 PARK AVE	10-11PM	:30	OFA-12-G-155H	\$1,800.00 NM
34	10/21/12	10/21/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-G-155H	\$300.00 NM
35	10/21/12	10/21/12	Sun 5-6am News	Sun 5-6am	-----S	:30	2	\$100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	10/21/12	5:14 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-G-155H	\$100.00 NM
1	WPBF	Su	10/21/12	5:55 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-G-155H	\$100.00 NM
36	10/21/12	10/21/12	Sun 630pm News	630-7pm	-----S	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	6:39 PM	Sun 630pm News-	630-7pm	:30	OFA-12-G-155H	\$800.00 NM
37	10/21/12	10/21/12	ONCE UPON A TIME	8-9PM	-----S	:30	1	\$3,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	8:20 PM	ONCE UPON A TIME	8-9PM	:30	OFA-12-Z-151H	\$3,600.00 NM
38	10/18/12	10/18/12	SCANDAL	10-11PM	---T---	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---T---	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	10:33 PM	SCANDAL	10-11PM	:30	OFA-12-Z-151H	\$1,800.00 NM
39	10/17/12	10/17/12	MIDDLE/SUBURGATOR\	9-10PM	--W----	:30	1	\$4,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--W----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	9:47 PM	MIDDLE/SUBURGATORY	9-10PM	:30	OFA-12-Z-151H	\$4,500.00 NM
40	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$450.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963935-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2051	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	8:41 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-Z-151H	\$450.00 NM
41	10/17/12	10/19/12	ACCESS HOLLYWOOD	106x-136x	--WTF--	:30	1	\$40.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--WTF--	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-G-155H	\$40.00 NM
42	10/17/12	10/19/12	4:30a-5a	430a-5a	--WTF--	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--WTF--	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	4:30a-5a		430a-5a	:00		\$60.00 NM
Credited									
43	10/20/12	10/20/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$120.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	5:30 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-Z-151H	\$120.00 NM
Total Spots							85		

Payment Terms 30 Days

Gross Total	\$59,640.00
Agency Commission	\$8,946.00
Net Amount Due	\$50,694.00